

ZEVOTEK ANNOUNCES LIVE APPEARANCE ON CBS TELEVISION EVENING NEWS SHOW

NEW YORK, MAY 20, 2011 (GLOBE NEWSWIRE) -- [Zevotek, Inc.](#), (OTCBB: [ZVTK.OB](#) and Frankfurt: [T5V2.F - News](#)), a worldwide direct marketer and distributor of innovative personal and home care items, today announced that the Ionic Bulb spokesperson is presenting the Ionic Bulb in a live CBS television news feature story today during its 7PM (EDT) broadcast on Channel 12, the Palm Beach, Florida CBS affiliated TV station. Zevotek, Inc., headquartered in nearby Stuart, Florida, is the exclusive manufacturer and distributor of the patented Ionic Bulb, a UL approved, independent laboratory tested air purifier that cleans the air by silently emitting negative ions using a microchip placed inside an energy saving compact fluorescent light bulb (CFL). The Ionic Bulb made national news last week with its appearance in a May 12, 2011, "USA Today" article about new products that effectively clean the air in office buildings using proven environmentally safe technology. The [USA Today article](#) featured the Ionic Bulb and new products from Alcoa (NYSE: AA) and Armstrong World Industries, Inc. (NYSE: AWI). Visit www.newionicbulb.com to learn more about the Zevotek product appearing on CBS television news and in the USA Today article.

Rob Babkie, CEO of Zevotek said "The Ionic Bulb is winning national news media attention with their reports on new pollution-fighting technologies and the rapidly approaching January 1st ban on 100-watt incandescent bulbs. We are extremely pleased to be invited by CBS to inform consumers about the Ionic Bulb as they present the newest developments in "pollution-fighting" products and energy-efficient lighting technologies. The patented Ionic Bulb is perfectly positioned to satisfy consumer demand for pollutant-free indoor air and beautiful soft bright light that complies with the U.S. Energy Independence and Security Act."

As noted in a USA Today feature article appearing on the front page of its April 26, 2011 business section titled "Traditional incandescent bulbs on their way out starting Jan. 1", a new federal law goes into effect on January 1, 2012 that bans the sale of 100-watt incandescent bulbs. Having only an average life span of 750 hours, U.S. consumers will soon start shopping to replace their burned out 100-watt incandescent bulbs. CFL bulbs, including the air purifying Ionic Bulb, are leading substitutes for 100-watt incandescent bulbs.

About the Company:

Zevotek, Inc. markets and sells a range of innovative personal and home care items. Zevotek has a license to sell the Ionic Bulb, a patented air purifier that silently emits negative ions using a microchip placed inside a 10,000-hour energy saving compact fluorescent light bulb (CFL). One Ionic Bulb is an eco-easy maintenance-free inexpensive alternative that cleans the air in a 100 square foot area. Outfitting lamps and ceiling lights with the Ionic Bulb rids a living room, kitchen, bedroom, children's playroom, workout area and office space of unpleasant odors and indoor air pollutants that you breathe. Zevotek sells the Ionic Bulb through specialty retail shops, TV commercials, Amazon.com and newionicbulb.com, and markets the Ionic Bulb to major U.S. retail stores.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Forward-looking statements in this release with respect to the Zevotek, Inc.'s business, financial condition and results of operations, as well as matters of timing and effectiveness of acquiring and selling new consumer products are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, including, but not limited to, certain delays beyond Zevotek, Inc.'s control with respect to market acceptance of their products, whether financing will be available, the plans for Zevotek, Inc. to market and sell products as well as certain other risk factors which are and may be detailed from time to time in Zevotek, Inc.'s filings with the Securities and Exchange Commission.

This press release contains forward-looking statements. The words or phrases 'may,' 'intends,' 'expects,' 'estimate,' 'indicate,' 'plans,' 'anticipates,' 'could,' 'if,' 'will,' 'should' or similar expressions are intended to identify 'forward-looking statements.' Actual results could differ materially from those projected in forward-looking statements as a result of a number of risks and uncertainties. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. Zevotek, Inc. cautions readers not to place undue reliance on such statements. Unless otherwise required by applicable law, Zevotek, Inc. does not undertake, and Zevotek, Inc. specifically disclaims any obligation to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.