

HOLLYWOOD STYLE AWARDS GO GREEN WITH THE ZEVOTEK IONIC BULB

NEW YORK, DECEMBER 10, 2010 (GLOBE NEWSWIRE) -- Zevotek, Inc., (OTCBB: ZVTK.OB and Frankfurt: T5V1.F - News), a worldwide direct marketer and distributor of consumer products, today announced the Ionic Bulb will be on display and presented to celebrities attending the 2010 Hollywood Style Awards ceremony on Sunday, December 12, 2010 at the Hammer Museum in Los Angeles, California. The Ionic Bulb's spokesperson will take to the Red Carpet along with supermodels Heidi Klum and Angela Lindvall, popular film actresses Kate Bosworth, Emily Blunt and Zooey Deschanel, Disney star Selena Gomez and the cast members from the breakthrough hit show 'Glee' including stars Lea Michele, Chris Colfer and Cory Montheith who will be honored with a 'Future Style Icon' award.

“The Los Angeles entertainment community has long been at the forefront of the green movement. The Ionic Bulb is sure to become the must have household item for the film and television set. Ever since Leonardo de Caprio arrived in a Toyota Prius to the Oscars, award shows introduce us to those must have items for environmentally conscious consumers,” said Rob Babkie, CEO of Zevotek. He added, “The Ionic Bulbs, dressed in their new store shelf retail packaging, will be given to celebrities and fashion award nominees to take home and experience the eco-easy, maintenance-free product that will clean the indoor air in any 100 square foot area.”

The Hollywood Style Awards focus on the behind-the-scenes fashion icons and honor celebrities, trendsetters, influencers and L.A.'s style elite who have shaped the look and feel of entertainment. Zevotek will show an Ionic Bulb video on a continuous loop at the event and display illuminated Ionic Bulbs for the attendees.

About the Company:

Zevotek, Inc. markets and sells a range of innovative personal and home care items. Zevotek has a license to sell the Ionic Bulb, a patented air purifier that silently emits negative ions using a microchip placed inside a 10,000-hour energy saving compact fluorescent light bulb (CFL). One Ionic Bulb is an eco-easy maintenance-free inexpensive alternative that cleans the air in a 100 square foot area. Outfitting lamps and ceiling lights with the Ionic Bulb rids a living room, kitchen, bedroom, children's playroom, workout area and office space of unpleasant odors and

indoor air pollutants that you breathe. Zevotek sells the Ionic Bulb through specialty retail shops, TV commercials, amazon.com and newionicbulb.com, and markets the Ionic Bulbs major U.S. retail stores.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Forward-looking statements in this release with respect to the Zevotek, Inc.'s business, financial condition and results of operations, as well as matters of timing and effectiveness of acquiring and selling new consumer products are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, including, but not limited to, certain delays beyond Zevotek, Inc.'s control with respect to market acceptance of their products, whether financing will be available, the plans for Zevotek, Inc. to market and sell products as well as certain other risk factors which are and may be detailed from time to time in Zevotek, Inc.'s filings with the Securities and Exchange Commission.

This press release contains forward-looking statements. The words or phrases 'may,' 'intends,' 'expects,' 'estimate,' 'indicate,' 'plans,' 'anticipates,' 'could,' 'if,' 'will,' 'should' or similar expressions are intended to identify 'forward-looking statements.' Actual results could differ materially from those projected in forward-looking statements as a result of a number of risks and uncertainties. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. Zevotek, Inc. cautions readers not to place undue reliance on such statements. Unless otherwise required by applicable law, Zevotek, Inc. does not undertake, and Zevotek, Inc. specifically disclaims any obligation to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

Contact:

Zevotek, Inc.
Jeff Carlson
949.375.3208