

ZEVOTEK INTRODUCES NEW CEO AND ANNOUNCES NEW HEADQUARTERS

NEW YORK, MARCH 1, 2010 (GLOBE NEWSWIRE) -- [Zevotek, Inc.](#), (OTCBB: [ZVTK.OB](#) and Frankfurt: [T5V1.F](#) - [News](#)), a worldwide direct marketer and distributor of innovative personal and home care items, announced Friday the appointment of Mr. Robert Babkie as its CEO, CFO and member of the Company's board of directors. Mr. Babkie, 52, is taking the CEO role at Zevotek after having retired in 2008 as CEO of Babkie Stainless Corp. a position he held for more than twelve years. At Babkie Stainless Corp. an international trading firm specializing in the import and export of stainless steel, he developed an international customer base, became closely engaged in doing business in China and developed their core competencies in selling stainless steel, warehousing, logistics and trade financing. From 1980 to 1985, Mr. Babkie was vice president and sales manager of Babkie International Corp., an international trading firm specializing in the import and export of non-ferrous metals.

Commenting on his appointment as Zevotek's CEO, Robert Babkie said, "I am excited by the opportunity to quickly grow Zevotek's Ionic Bulb business by taking advantage of the opening I see in the marketplace. The board, our shareholders and I have a common vision based on selling Ionic Bulbs through major retailers, online merchants and into international markets. I look to build on the foundation in place, draw on my experience and leverage the expertise of Zevotek's business partners to grow the Company and achieve that vision."

In connection with the appointment of Mr. Babkie, the Company relocated its headquarters. The Company established offices at 900 Southeast Ocean Boulevard, Suite 130D in Stuart, Florida. The Company's Ionic Bulb subsidiary and its president, Mr. Jeff Carlson, remain based in Frisco, Texas at 6136 Frisco Square Boulevard, Suite 400.

About the Company:

Zevotek, Inc. plans to market and sell a range of innovative personal and home care items. Zevotek has a license to sell an energy saving compact fluorescent light bulb (CFL) named the Ionic Bulb, a light bulb designed for consumer use by combining the performance features of ionic air cleaning technology with those of a 10,000 hour reduced energy use compact fluorescent light bulb (CFL). The Company sells the Ionic Bulb through TV infomercials and the Internet and plans to market Ionic Bulbs through catalogs, magazines and major U.S. retail and specialty stores. The Company's new 2 minute and 1 minute Ionic Bulb TV ads are designed to air on national cable channels, local broadcast channels and TV superstations. Zevotek's Ionic Bulb is also sold on the Company's www.newionicbulb.com website.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Forward-looking statements in this release with respect to the Zevotek, Inc.'s business, financial condition and results of operations, as well as matters of

timing and effectiveness of marketing the Ionic Bulb are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, including, but not limited to, certain delays beyond Zevotek, Inc.'s control with respect to market acceptance of their products, whether financing will be available, the plans for Zevotek, Inc. to market and sell products as well as certain other risk factors which are and may be detailed from time to time in Zevotek, Inc.'s filings with the Securities and Exchange Commission.

This press release contains forward-looking statements. The words or phrases 'may,' 'intends,' 'expects,' 'estimate,' 'indicate,' 'plans,' 'anticipates,' 'could,' 'if,' 'will,' 'should' or similar expressions are intended to identify 'forward-looking statements.' Actual results could differ materially from those projected in forward-looking statements as a result of a number of risks and uncertainties. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. Zevotek, Inc. cautions readers not to place undue reliance on such statements. Unless otherwise required by applicable law, Zevotek, Inc. does not undertake, and Zevotek, Inc. specifically disclaims any obligation to update any forward- looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

Contact:

Zevotek, Inc.

Jeff Carlson

949.375.3208